EMPLOYMENT OUTLOOK SURVEY: Fourth Quarter 1985

Manpower, Inc.

SUMMARY OF RESULTS

The following table shows the percentage of over 12,155 employers in 377 U.S. cities who plan to increase or decrease the size of their workforce during the fourth quarter of 1985 (October, November, December), compared to the fourth quarter, 1984 and third quarter, 1985.

	% Planning Increase			% Planning Decrease		
	4th Qtr. 1985	4th Qtr. 1984	3rd Qtr. 1985	4th Qtr. 1985	4th Qtr. 1984	3rd Qtr. 1985
National	25	26	26	10	8	7
Northeast	25	25	26	9	7	7
Midwest	22	24	27	12	10	8
South	27	30	27	8	8	7
West	24	24	27	13	10	8

National — Hiring picture reflects a somewhat softer outlook than in previous quarters. The Wholesale/Retail trades are the most optimistic, but the Manufacturing sectors are much weaker than in previous years.

Northeast — The outlook is steady, bolstered by a better than usual Construction picture and continued strength in Wholesale/Retail and Finance/Insurance/Real Estate. Again, Manufacturing jobs will be tighter than in other final quarters.

Midwest — As in other regions, Wholesale/Retail firms will be the most aggressive in adding workers. Only in Finance/Insurance/Real Estate will Midwestern employers be adding more people than the national average. Durable Goods Manufacturing is particularly weak in America's heartland.

South — Once again, the strongest region in the nation. Strongest performance is anticipated in the Wholesale/Retail and Finance/Insurance/Real Estate sectors, but the Durable Goods Manufacturing outlook lags behind those of previous quarters.

West — The private sector is particularly weak in the West. There is some optimism in the Public Administration sector and Education jobs are unusually plentiful. Wholesale/Retail and Manufacturing jobs are especially soft.